Thank You!

Bracket to the Boat.

Thank you for choosing Humminbird®, America's #1 name in fishfinders. Humminbird® has built its reputation by designing and manufacturing top-quality, thoroughly reliable marine equipment. Your Humminbird[®] is designed for trouble-free use in even the harshest marine environment. In the unlikely event that your Humminbird[®] does require repairs, we offer an exclusive Service Policy-free of charge during the first year after purchase, and available at a reasonable rate after the one-year period. For complete details, see the warranty section in this manual. We encourage you to read this operations manual carefully in order to get full benefit from all the features and applications of your Humminbird[®] product.

Contact our Customer Resource Center at 1-800-633-1468 or visit our website at www.humminbird.com.

The 100 Series[™] Fishin' Buddy[®] comes in four models:

- **110 Fishin' Buddy® -** Downlooking Sonar, 160 V x 128 H Display
- 120 Fishin' Buddy[®] Downlooking and SideFinding[™] Sonar, 240 V x 160 H Display • 130 Fishin' Buddy[®] - Downlooking and SideFinding[™] Sonar, 320 V x 240 H Display
- 140c Fishin' Buddy[®] Downlooking and SideFinding[™] Sonar, Transflective Color 320 V x 240 H Display.

WARNING! This device should not be used as a navigational aid to prevent collision, grounding, boat damage, or personal injury. When the boat is moving, water depth may change too quickly to allow time for you to react. Always operate the boat at very slow speeds if you suspect shallow water or submerged objects.

WARNING! Remove the Fishin' Buddy[®] from the mounting bracket support arm ring when the boat is traveling. Use the Fishin' Buddy® at trolling speed only. Traveling at high speed with the Fishin' Buddy[®] attached can cause damage to this device.

CAUTION: Do not handle the bottom of the transducer while it is transmitting sonar. Prolonged contact with the transducer element can cause physical discomfort or minor tissue damage. **CAUTION:** Do not over-tighten the C-clamp. Turning the C-clamp knob more than recommended may cause permanent damage. See the instructions for Attaching the Fishin' Buddy® Mounting

WARNING! Disassembly and repair of this electronic unit should only be performed by authorized service personnel. Any modification of the serial number or attempt to repair the original equipment or accessories by unauthorized individuals will void the warranty. Handling and/or opening this unit may result in exposure to lead, in the form of solder. WARNING! This product contains lead, a chemical known to the state of California to cause

cancer, birth defects and other reproductive harm. POLICY ON ENVIRONMENTAL COMPLIANCE: It is the intention of Humminbird[®] to be a good corporate citizen and comply and meet all known and applicable environmental regulations

in the areas and countries where our products are sold. We will promote and implement environmentally sound processes in support of national and international regulations. **ROHS STATEMENT:** Product designed and intended as a fixed installation or part of a system

in a vessel may be considered beyond the scope of Directive 2002/95/EC of the European Parliament and of the Council of 27 January 2003 on the restriction of the use of certain hazardous substances in electrical and electronic equipment.

WEEE STATEMENT: Product designed and intended as a fixed installation or part of a system in a vessel may be considered beyond the scope of Directive 2002/96/EC of the European Parliament and of the Council of 27 January 2003 on waste electrical and electronic equipment

CALIFORNIA PROPOSITION 65 STATEMENT: Lead in cable jackets and boots is restricted to 300 parts per million or less as determined by ICP-AES test methods.

WARNING! ONLY use 6 "AA" alkaline batteries with the Fishin' Buddy[®]. Do NOT attempt to power the Fishin' Buddy® from the boats 12 VDC, 24 VDC or 36 VDC power supply. This can result in permanent damage to your Fishin' Buddy®. Humminbird® is not responsible for overvoltage failures.

Fishin' Buddy[®] Sonar Technology

The Fishin' Buddy[®] is the easiest to use fishfinder ever. For most anglers, all you'll ever need to do is power on and fish! The Fishin' Buddy® automatically determines depth and makes adjustments to keep the bottom and fish visible on the display.

Your Fishin' Buddy[®] will have Downlooking Sonar only, or Downlooking and SideFinding[™] sonar. Find the correct sonar description that applies to your unit.



Downlooking Sonar Fishin' Buddy® models come equipped with Downlooking Sonar which sends sound waves from the

bottom of the transducer into the water directly below the transducer.

SideFinding[™] Sonar

20/130/140c Fishin' Buddy[®] models ome equipped with SideFinding™ Conar in addition to the Downlooking onar to scan where you cast and, vith good accuracy, determine which choes are from fish and which are om other objects. Fish that are startled by your boat and move away would not be seen with a



transducer installation can all affect depth capability.

installation can all affect depth capability.

water temperature.

bottom types.

Downlooking and SideFinding[™] Sonar

Your 110 Fishin' Buddy[®] uses a 200 kHz Downlooking Sonar system with a

34° area of coverage. Boat speed, wave action, bottom hardness, water conditions and

Your 120, 130 and 140c Fishin' Buddy[®] models use 200 kHz Downlooking Sonar and

455 kHz SideFinding[™] Sonar. Downlooking and SideFinding[™] Sonar is optimized to

show the greatest bottom definition using the (34°) 200 kHz beam yet can still indicate

fish found in the SideFinding™ (10°) 455 kHz beam when the SideFinding™ feature is

turned on. Boat speed, wave action, bottom hardness, water conditions and transducer

The Fishin' Buddy[®] displays underwater information in an easy-to-understand

format. The top of the display corresponds to the water surface at the transducer,

and the bottom of the display corresponds to the Depth Range automatically

selected for the current water depth. The Bottom Contour varies as the depth under

the boat changes. Digital readouts provide precise information for depth, fish and

As the boat moves, terrain and bottom composition variations are displayed. Fish,

baitfish and thermoclines (underwater temperature changes) are displayed when

detected. Underwater conditions vary greatly, so some experience and interpretation

is needed to realize all the benefits of the Fishin' Buddy® – use the picture as a guide

to the most common conditions and practice using your Fishin' Buddy® over known

What You See on the Downlooking Sonar Display

Downlooking Sonar

conventional depthfinder. The SideFinding™ SONAR beam comes out from the flat side of the transducer housing at the bottom of the shaft which is aligned with the handle at the top of the transducer shaft. When searching for fish, make sure the handle points toward the area of your search. The handle faces the opposite direction from the transducer.



What You See on the SideFinding[™] Display

Cone - The transducer cone graph on the screen represents the area in which the 100 Series[™] Fishin' Buddy[®] is searching for fish.

Fish - The symbols displayed in the graph shows where the Fishin' Buddy[®] has marked fish. Even though a fish may quickly move out of the transducer beam, all fish symbols are displayed for at least five seconds. The symbol does not indicate the size of the fish.

Distance to closest Fish - Two sets of numbers are shown in the SideFinder[™] view. The smaller number shown inside the SideFinder[™] cone and above the closest fish symbol indicates the distance to the closet fish. The larger numbers at the top and bottom of the view are the range of the SideFinder[™] beam.



3. SideFinder[™] Beam Fish Symbol **4.** Distance to Closest Fish in SideFinder[™] Beam **5.** SideFinder[™] Beam Starting Point at Transducer

Each shoreline has its own unique characteristics. The 100 Series[™] Fishin' Buddy[®] can see all the way up to the shore when the drop-off is sharp or if there are ledges. When the slope of the bottom is gentle, the Fishin' Buddy[®] will not see all the way to the shoreline. The Fishin' Buddy[®] can normally detect spawning fish that build beds near the shoreline. Direct experience with each shoreline will teach you the Fishin' Buddy's capabilities.

The best way to understand how your Fishin' Buddy[®] "sees" is to imagine that the transducer is a flashlight and the water is clear. If you are trying to "see" into weeds, the ability of your flashlight beam to penetrate depends on the thickness of the weeds. If the weeds are thin, your flashlight beam will penetrate further. If you are trying to see past an underwater rise to view the shoreline, it is a question of how high the rise is. You can "see" the shore if you can shine your flashlight beam above the rise and illuminate the shore in the background.

Occasionally, the Fishin' Buddy[®] may falsely mark objects other than fish. This can occur with air bubble streams from nearby boats or air filled swim ladders. This can also occur when the Fishin' Buddy[®] is aimed at a cement or rock wall due to a double reflection effect. The 100 Series[™] Fishin' Buddy[®] is designed to eliminate false readings, especially with the filter on. Due to the strength of the signal, it is possible to fool and thus, get an occasional false reading if the unit is working from a stationary, non-moving boat or a pier. The SideFinding[™] filter allows the Fishin' Buddy[®] to be much more selective in marking fish. Use the filter around docks and other structures in the water. The Fishin' Buddy® will display fewer fish with the filter on.

Getting Started

The Fishin' Buddy® is easy to use. The following steps summarize the installation tasks you will perform in the following sections:

- 2. Installing the Batteries
- 3. Attaching the Control Head to the Fishin' Buddy®
- 4. Connecting the Cables to the Control Head
- 5. Assembling and Attaching the Fishin' Buddy[®] Mounting Bracket to the Boat
- 6. Mounting the Fishin' Buddy[®].

• Attaching the Directional Handle

Use this procedure to attach the directional handle to the battery well.



. Screw the directional handle into the socket on the side of the battery well.

Z. Installing the Batteries

Use this procedure to install the batteries and attach the battery cap (including gasket). The Fishin' Buddy[®] requires six alkaline "AA" size batteries (not included) for operation. **CAUTION:** Always remove discharged batteries promptly and before periods of storage to prevent potential damage due to battery acid leakage. Failure to do so may



. Place fresh batteries in the battery pack, using the diagram inside the battery pack itself as a guide. . Screw the battery cap onto the battery well, making certain the gasket is present and positioned correctly. Hand tighten only!

3. Attaching the Control Head to the Fishin' Buddy[®] Use this procedure to attach the control head to the top of the battery cap (once you have replaced/installed the batteries).

You will need to assemble the control head mounting bracket as part of this procedure.

Assembling the Mounting Arms secured. Hand tighten only! Positioning the Control Head Control ——

place, slide the bolt provided through the mounting bracket assembly, and screw the mounting knob onto the other side, in order to hold the control head in place. Hand tighten only! You can tilt the control head by

000 control head and rotating it.

4. Connecting the Cables to the Control Head Use this procedure to attach the transducer and power cables on the battery well to the keyed connectors on the back of the control head.



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Attach the transducer and power cables from the battery well to the control head, using the keyed connectors on the back of the control head (see illustration). NOTE: The transducer and power

D. Assembling and Attaching the Fishin' Buddy[®] Mounting Bracket to the Boat

Use this procedure to assemble the Fishin' Buddy® mounting bracket, then attach it to the boat in the desired mounting location, either by using the C-clamp on the mounting bracket as a temporary mount, or by using the permanent mounting slots on the bottom of the mounting bracket to screw or bolt it to the boat.

NOTE: C-clamp mounting is the most versatile and portable way to mount the Fishin Buddy® to your boat.

The Fishin' Buddy[®] should be mounted where it will be most visible and accessible. Use the following information when considering a mounting location:

- The transducer will not work when it is not in the water.
- Turbulent water or water filled with air bubbles can cause interference or prevent the transducer from operating.
- . Assemble the mounting bracket as shown below, using either one of the two ratcheted mounting posts provided (see illustration), and screw on the knob. Hand tighten only!



1. Attaching the Directional Handle



NOTE: Turning on the SetUp menu choice from the Main Menu System allows you to access additional set-up menu choices. See SetUp Menu for more information.

CONTRAST 3 1 5	SideFinder [™] Range (Setting Saved in Memory, Setting Saved in Memory, Setting Saved in Memory, Subscription (Setting Saved in Memory, Setting Saved in Memory, Subscription (Setting Saved in Memory)	This warranty does not apply to a product that has been: Improperly installed;
l, then press the POWER-MENU key until through 5. (1 to 5, Default = 3)	Downlooking and SideFinding [™] Sonar Units only) Press the POWER-MENU key until SIDEFINDER RANGE appears. Select the desired range for the SideFinder [™] beam. (30, 60, 90, 120, Default = 30)	 Used in an installation other than that recommended in the product installation and operation instructions; Damaged or has failed because of an accident or abnormal operation;
t the SetUp menu. <i>on Monochrome models.</i>	SideFinder™ Filter SIDEFINDER FILTER (Setting Saved in Memory, OFF	 Repaired or modified by entities other than Humminbird[®]. Please retain your original receipt as a proof of the purchase date. This will be required for in-warranty service.
FISH ID+ ON then press the POWER-MENU key until FISH " sonar returns or On to view Fish symbols. o interpret sonar returns, and will display a	<i>(Downlooking and SideFinding</i> [™] <i>Sonar Units only)</i> Press the POWER-MENU key until SIDEFINDER FILTER appears. The sidefinder filter is used to reduce false markings from submerged objects like pier poles and submerged branches. The filter is best used around docks and other shoreline structures where false markings might occur. In most situations, and especially in open water, the best performance is obtained with the filter turned off. Select either Off on On (Off, On, Default – Off)	THIS WARRANTY IS EXPRESSLY IN LIEU OF ANY OTHER WARRANTIES, OBLIGATIONS OR LIABILITIES ON THE PART OF HUMMINBIRD® AND WILL BE THE CUSTOMER'S EXCLUSIVE REMEDY, EXCEPT FOR ANY APPLICABLE IMPLIED WARRANTIES UNDER STATE LAW WHICH ARE HEREBY LIMITED IN DURATION TO ONE YEAR FROM THE DATE OF ORIGINAL PURCHASE. IN NO EVENT WILL HUMMINBIRD® BE LIABLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES FOR BREACH OF ANY EXPRESS OR IMPLIED WARRANTY RELATING TO THE PRODUCTS.
s are met. A select number of possible fish d depth. (On, Off, Default = On) t the SetUp menu	Default = Off) Maintenance	Some states do not allow limitations on an implied warranty, or the exclusion of incidental or consequential damages, so the above exclusions may not apply to you. You may also have other rights, which vary from state to state.
19	Your Fishin' Buddy [®] is designed to provide years of trouble-free operation with virtually no maintenance. Follow these simple procedures to ensure your Fishin' Buddy [®] continues to	Humminbird [®] Service Policy
200 kHz Fish ID+™ On unlooking Sonar Beam. BOTTOM YIEW ↓ INVERSE	deliver top performance.If the unit comes into contact with salt spray, wipe the affected surfaces with a cloth dampened in fresh water.Do not use a chemical glass cleaner on the lens - this may cause cracking in the lens.When cleaning the LCD protective lens, use a chamois and non-abrasive, mild cleaner. Do not wipe while dirt or grease is on the lens. Be careful to avoid scratching the lens.If your transducer remains in the water for long periods of time, marine growth can reduce the effectiveness of the transducer. Periodically clean the face of the transducer with liquid detergent.	Even though you'll probably never need to take advantage of our incredible service policy, it's good to know that we back our products this confidently. We do it because you deserve the best. We will make every effort to repair your unit within three business days from the receipt of your unit at our factory. This does not include shipping time to and from our factory. Units received on Friday are typically shipped by the following Wednesday, units received Monday are typically shipped by Thursday, etc. All repair work is performed by factory-trained technicians to meet exacting factory specifications. Factory-serviced units go through the same rigorous testing and quality control inspections as new production units.
l, then press the POWER-MENU key until the method used to represent the bottom Model Menu Choices: Structure ID, Black, Nor Model Menu Choices: Structure ID, t the SetUp menu.	If your transducer remains out of the water for a long period of time, it may take some time to wet the transducer when returned to the water. Small air bubbles can cling to the surface of the transducer and interfere with proper operation. These bubbles dissipate with time, or you can wipe the face of the transducer with your fingers after the transducer is in the water. Never leave the unit in a closed car or trunk—the extremely high temperatures generated in hot weather can damage the electronics.	After the original warranty period, a standard flat rate service charge will be assessed for each repair (physical damage and missing parts are not included). Any repairs made after the original warranty will be warranted for an additional 90 days after service has been performed by our factory technicians. You can contact our Customer Resource Center or visit our website to verify the flat rate repair fee for your product (visit the Product Support section):
resents weak returns as light pixels and ark pixels. This has the benefit of ensuring will be clearly visible on the display.	Troubleshooting Do not attempt to repair the Fishin' Buddy [®] yourself. There are no user-serviceable parts inside, and special tools and techniques are required for assembly to ensure the waterproof integrity of the housing. Repairs should be performed only by authorized Humminbird [®] technicians.	We reserve the right to deem any product unserviceable when replacement parts are no longer available or impossible to obtain. This Service Policy is valid in the United States only. This applies only to Humminbird [®] products returned to our factory in Eufaula, Alabama. This Service Policy is subject to change without notice.
ack) displays all pixels below the bottom regardless of signal strength. This has the g a high contrast between the bottom and s on the display.	Many requests for repair received by Humminbird [®] involve units that do not actually need repair. These units are returned "no problem found." If you have a problem with your Fishin' Buddy [®] , use the following troubleshooting guide before calling the Customer Resource Center or sending your unit in for repair. 1. Nothing happens when I turn the unit on.	Returning Your Unit for Service Before sending your unit in for repair, please contact the factory, either by phone or by email, to obtain a Repair Authorization Number for your unit. Please have your product model name and serial number available before calling the factory. If you contact the factory by e-mail, please include your product model name and serial number in the e- mail, and use Request for Repair Authorization Number for your e-mail subject header.
able on Color Models.	Check the power cable connection at both ends. Check the power connection to the Fishin' Buddy [®] . It is possible to force the power cable connector into the cable holder incorrectly. If the connector is reversed, the unit will not work. Examine the contacts on the back of the unit to ensure there is no corrosion. Check the unit's batteries; try changing the batteries.	You should include your Repair Authorization Number in all subsequent communications about your unit. For IN-WARRANTY service, complete the following steps:
ghts the strongest sonar returns in white inctive outline. This has the benefit of bottom on the display.	2. There is no transducer detected. The Fishin' Buddy [®] has the ability to detect and identify that a transducer is connected. When powering on, if a message indicates "transducer not connected", make sure that an appropriate transducer connector is plugged into the unit. In addition, inspect the transducer for breaks, kinks, or cuts in the outer casing of the cable. Also make sure that the transducer is fully submerged in water. If none of these actions identifies an obvious problem, the transducer itself is probably at fault. Be sure to include the transducer if returning the unit for repair.	 Obtain a Repair Authorization Number from the Humminbird® Customer Resource Center. Tag product with your name, street address, phone number and your assigned Repair Authorization Number. Include a brief written description of the problem. Include a copy of your receipt (to show proof and date of purchase). Return product freight prepaid to Humminbird®, using an insured carrier with delivery confirmation.
nod where weak returns are shown with ong returns with lighter pixels. This has the that weak signals will be clearly visible on able on Color Models.	 There is no bottom reading visible on the display. In very deep water, it may be necessary to increase the sensitivity setting manually to maintain a graphic depiction of the bottom. The batteries may also need to be replaced. If none of these actions identifies an obvious problem, the transducer itself may be at fault. Be sure to include the transducer if returning the unit for repair. When in very shallow water, I get gaps in the bottom reading and inconsistent digital depth indication. The Fishin' Buddy[®] will work reliably in water 3 feet (90 cm) or deeper. Remember that the depth is measured from the transducer, not from the surface of the water. The display begins to fade out. Images are not as sharp as normal. Try adjusting the contrast setting on the Monochrome Models. If this does not help, 	 For OUT-OF-WARRANTY service, complete the following steps: Obtain a Repair Authorization Number from the Humminbird® Customer Resource Center. Include payment in the form of credit card number and expiration date, money order or personal check. Please do not send cash. Tag product with your name, street address, phone number and your assigned Repair Authorization Number. Include a brief written description of the problem. Return product freight prepaid to Humminbird®, using an insured carrier with delivery confirmation.
BATTERY ALARM 6.7 OFF 8.3	replace the batteries 6. The display shows many black dots.	Contact Humminbird®
l, then press the POWER-MENU key until 0 8.3 Volts. Battery Alarm sounds when the n the menu setting. (Off, 6.2 to 8.3 Volts, t the SetUp menu.	You are seeing noise or interference caused by one of several sources. Noise can be caused by electronic devices. Turn off any nearby electronics and see if the problem goes away. Noise can also be caused by the engine. If engine noise is causing the interference, the problem will intensify at higher RPMs. Increase the engine speed with the boat stationary to isolate this cause. Propeller cavitation can also appear as noise on the display. If the transducer is mounted too close to the propeller, the turbulence generated can interfere with the sonar signal. Make sure that the transducer is mounted at least 15" (380 mm) from the propeller.	Your Humminbird® accessory is designed for trouble-free operation and is backed by a one year warranty. If you have any questions, contact our Humminbird® Customer Resource Center: By Telephone (Monday - Friday 8:00 a.m. to 4:30 p.m. Central Standard Time):
	International Purchases	1-800-633-1468
I, then press the POWER-MENU key until). LANGUAGE selects the display language t the SetUp menu.	A separate warranty is provided by international distributors for units purchased outside the United States. This warranty is included by your local distributor and this distributor maintains local service for your unit. Warranties are only valid in the area of intended distribution. Units purchased in the United States or Canada must be returned to our factory in the United States for service.	By e-mail (typically we respond to your e-mail within three business days): cservice@johnsonoutdoors.com For direct shipping, our address is:
		Humminbird Service Department
UNITS	1-Year Limited Warranty We warrant the original retail purchaser that products made by Humminbird® have been manufactured free from defects in materials and workmanship. This warranty is effective	678 Humminbird Lane Eufaula, AL 36027 USA
I, then press the POWER-MENU key until NTS selects the units of measure. (Feet/F, where F stands for Fahrenheit and C stands	for one year from the date of original retail purchase. Humminbird [®] products found to be defective and covered by this warranty will be replaced or repaired free of charge at Humminbird [®] option and returned to the customer freight prepaid. Humminbird [®] sole responsibility under this warranty is limited to the repair or replacement of a product that has been deemed defective by Humminbird [®] . Humminbird [®] is not responsible for charges connected with the removal of such product or reinstallation of replaced or repaired parts.	HUMMINBIRD®
t the SetUp menu.		
SIDEFINDER OFF •	Depth Capability	Target Separation 2 1/2 Inches (63.5 mm) 110/120/130/140c Fishin' Buddy® Control Head Dimensions:
DER appears. Select either OFF or ON to en (Off, On, Default = Off)	Operating Frequency 110 Fishin' Buddy®:	
F1 U °F 14 ≪ ≪ ≪ ≪	Area of Coverage: Downlooking Beam (All Models) SideFinding™ (120/130/140c Fishin' Buddy® models only) 10° @ -10 dB in 455 kHz	130/140c Fishin' Buddy® Dimensions, with Shaft Extended:4.22" Wide x 49.55" High x 13.75" Deep130/140c Fishin' Buddy® Shaft Length:24" - 40"
24 24	LCD Matrix	Battery Life (Backlight Off):110/120/130 Fishin' Buddy®:140c Fishin' Buddy®:
	320 v x 240 H transnecuve Color (140C HSNIN Buddy®)	Power Requirement