



HUMMINBIRD® ICE PRODUCTS  
2022-23



**HUMMINBIRD**®

Johnson Outdoors Marine Electronics, Inc.  
678 Humminbird Lane | Eufaula, AL 36027

[HUMMINBIRD.COM](http://HUMMINBIRD.COM)

**CONSUMER AND  
TECHNICAL SERVICE**

678 Humminbird Lane  
Eufaula, AL 36027  
Toll Free: (800) 633-1468  
Fax: (334) 587-1163

**DEALER AND  
DISTRIBUTOR SERVICE**

555 Main Street, Suite 241  
Racine, WI 53403  
Toll Free: (800) 493-6686  
Fax: (800) 451-0387  
Fax: (262) 531-6609


**JOHNSON OUTDOORS INC.  
CANADA**

4780 Harvester Road  
Burlington, Ontario L7L 6B6  
Phone: (905) 634-0023  
Fax: (905) 634-0261



Specifications are subject to change without notice.  
© 2022 Johnson Outdoors Marine Electronics, Inc. All Rights Reserved.

 [facebook.com/humminbirdelectronics](https://facebook.com/humminbirdelectronics)

 [twitter.com \(@humminbirdfish\)](https://twitter.com/humminbirdfish)

 [youtube.com/humminbirdtv](https://youtube.com/humminbirdtv)

 [instagram.com/humminbirdfishing](https://instagram.com/humminbirdfishing)

 [tiktok.com \(@humminbirdfish\)](https://tiktok.com/@humminbirdfish)



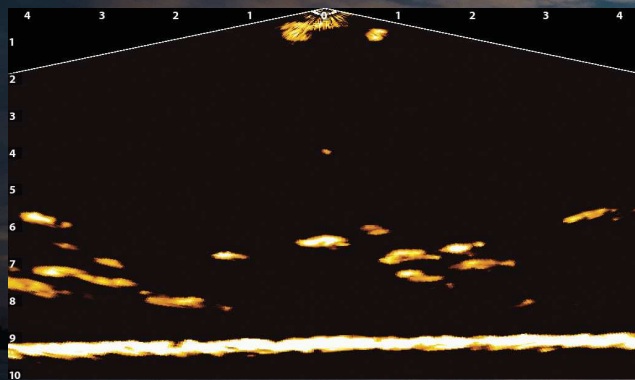
# RETHINK YOUR BUCKET LIST.

It's a new season. And that means it's the perfect time to ask yourself, am I making the most of hard water? Or am I settling for the tip of the iceberg? If you're ready to dream bigger and dig deeper, you're in the right place. Because Humminbird has the crystal-clear sonar you need to reel in more trophies than you ever imagined were there, and the precisely detailed mapping to make sure you never get left in the cold. It's a new season. Let the adventure begin.

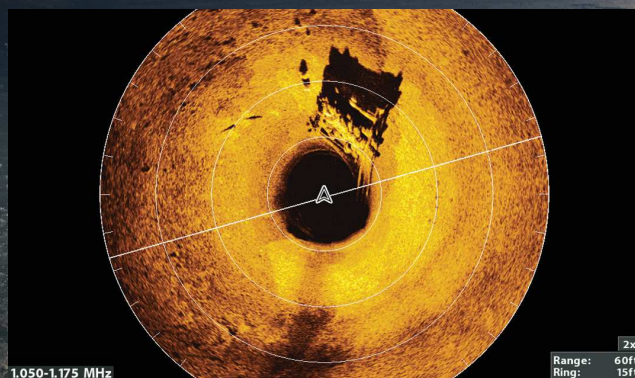
MAPPING	MEGA LIVE	MEGA 360	ICE HELIX 7	ICE HELIX 5	ICE FLASHER	ACCESSORIES
p.8	p.10	p.12	p.14	p.16	p.18	p.19

# MEGA IMAGING® CLARITY MEANS MORE TROPHIES.

The more you see, the more fish you'll catch. Pioneered by Humminbird and proven on the water, MEGA Live and MEGA 360 technologies are now transforming how anglers see below the ice. Together, they're the one-two punch you need to get on fish faster.



**MEGA LIVE IMAGING™** | PG. 10



1.050-1.175 MHz

2x  
Range: 60ft  
Ring: 15ft

**MEGA 360 IMAGING®** | PG. 12



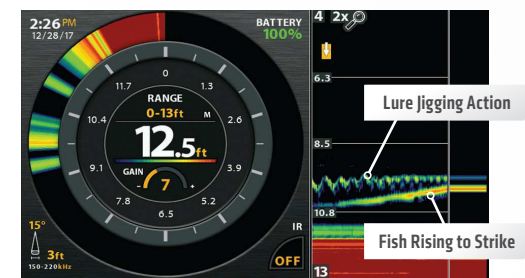
# GET THE HOLE PICTURE.

ICE HELIX® SERIES



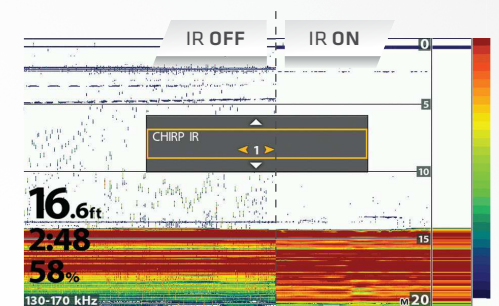
## VIEW MORE ON EVERY SCREEN

Choose how your returns appear with viewing options made specifically for the ice angler. See how fish are relating to your lure, so you can trigger the bite, with split-screen views of real-time sonar and 2D sonar history. Need a closer look? Zoom up to 2X when in flasher view, and up to 16X in 2D sonar view, with the ability to adjust the zoom range anywhere in the water column. To increase your odds of hooking a big one, you can even light up your glow-painted lures using Jig Charge Mode.



## SEE FISH AND YOUR LURE MORE CLEARLY USING DUAL SPECTRUM CHIRP

All ICE HELIX® models are equipped with the greater coverage of Dual Spectrum CHIRP, allowing you to easily see fish, your lure and activity along the bottom. Get high-resolution returns in both flasher and 2D sonar views, with ultra-fine 3/4" target separation.



## ELIMINATE NOISE FROM NEARBY FLASHERS WITH INTERFERENCE REJECTION

Six CHIRP Interference Rejection settings keep noise and competing sonar signals from cluttering your screen, giving you clear returns without sacrificing accuracy or target separation, in both 2D sonar and flasher modes.

# TREASURE HUNTING STARTS WITH A GOOD MAP.

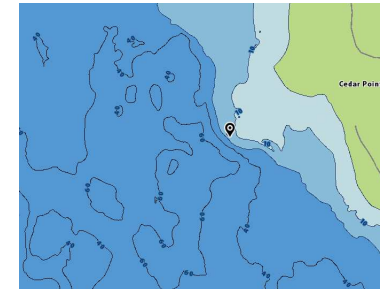
## ICE HELIX SERIES



## BUILT-IN MAPPING

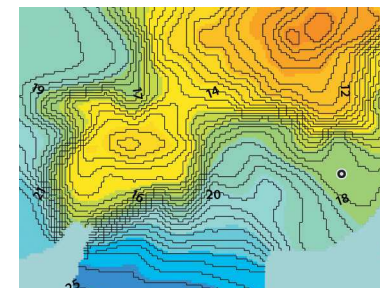
### HUMMINBIRD BASEMAP

Great map detail, accuracy and coverage are built into the ICE HELIX models with GPS. Humminbird Basemap includes depth contours and points of interest for 10,000+ U.S. lakes. Also available right out of the box, Precision GPS lets you mark waypoints on fish-holding areas and return to the exact location where you caught fish.



### AUTOCHART® LIVE ICE

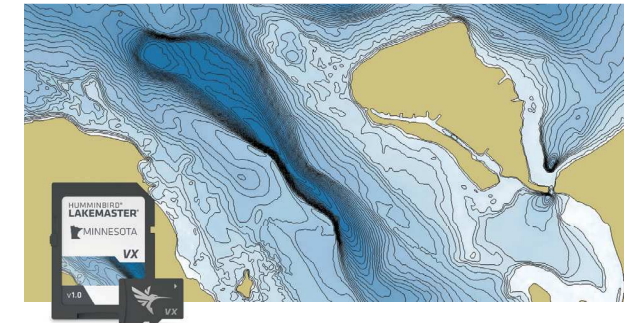
Fish the lake less traveled. Now built into ICE HELIX models with GPS, AutoChart® Live Ice allows anglers to create 1-foot contour maps on any waterbody using data collected from holes drilled in an area. Find your spot on remote and unmapped lakes, and leave the guesswork to everyone else.



## OPTIONAL MAPPING

### NEW LAKEMASTER®

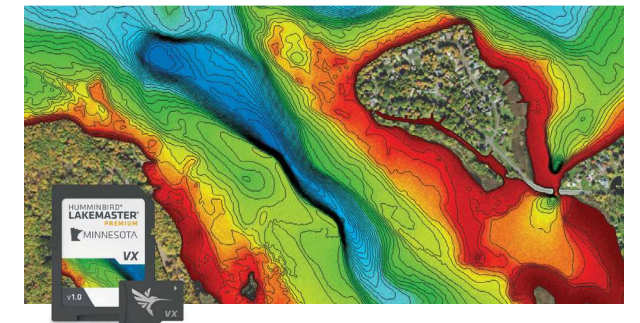
Upgrade to exceptional map performance and customizable color palettes. Compatible with ICE HELIX models with GPS, new Humminbird LakeMaster® charts with VX technology deliver high-definition detail and time-saving features like built-in SmartStrike™ to help you predict where fish are biting.



- › VX Technology
- › Chart Presets
- › Shallow Water Highlight
- › SmartStrike
- › Depth Highlight
- › Water Level Offset

### NEW LAKEMASTER® PREMIUM

Get all the proven features of Humminbird LakeMaster® charts and then some. New LakeMaster® Premium charts give anglers the added advantage of 2D shaded relief for easy identification of bottom detail and depth changes, plus aerial imagery for confident navigation and scouting.



- PREMIUM FEATURES**
- › 2D Shaded Relief
- › Aerial Imagery
- › VX Technology
- › SmartStrike
- › Chart Presets
- › Depth Highlight
- › Shallow Water Highlight
- › Water Level Offset

# MEGA LIVE BUNDLE

## ICE HELIX 9 MSI+ G4N | MEGA LIVE

Put the clarity and detail of MEGA Imaging into motion, seeing fish and how they're responding to your lure in real time on a bright, 9-inch, high-res HD display. This bundle is fully packed with everything you need to dominate the hardwater.

#411780-1



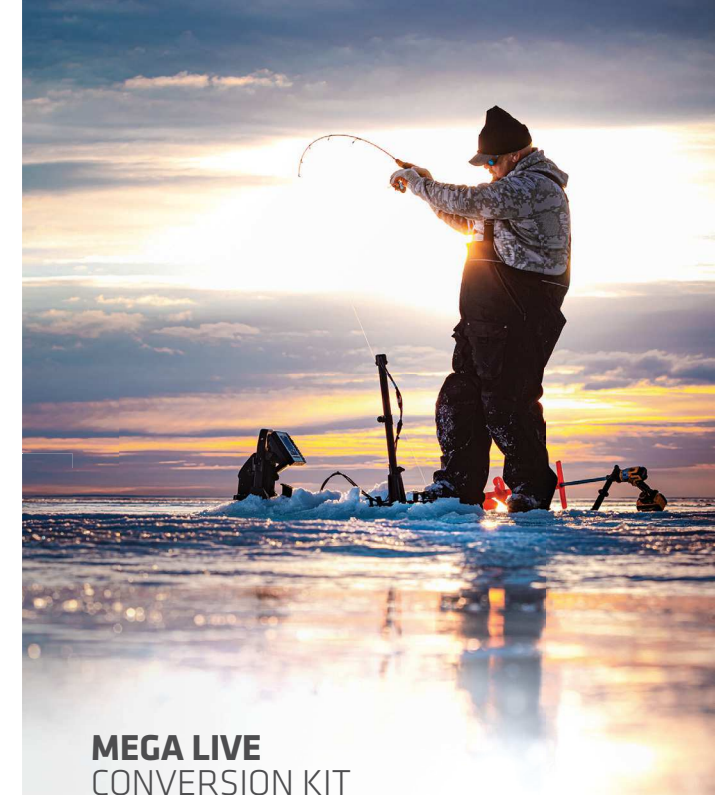
### MEGA LIVE BUNDLE INCLUDES:

- › ICE HELIX 9 MSI+ G4N with ICE Shuttle
- › MEGA LIVE Transducer with 3-section ICE Shaft
- › Dual Spectrum CHIRP ICE Transducer
- › High-Capacity 20Ah Lithium-Ion Battery and Charger



### FEATURES

- HD HIGH-DEF DISPLAY
- MEGA LIVE IMAGING™
- DUAL SPECTRUM CHIRP
- INTERFERENCE REJECTION
- ADJUSTABLE SONAR ZOOM
- PRECISION GPS
- HUMMINBIRD BASEMAP
- AUTOCHART™ LIVE
- ETHERNET NETWORKING
- WI-FI
- BLUETOOTH®



## MEGA LIVE CONVERSION KIT

Already have a MEGA Live Imaging compatible HELIX unit? Upgrade with this kit, which provides everything you'll need to see and catch fish in real-time, with MEGA Live Imaging.

### CONVERSION KIT INCLUDES:

- › ICE Shuttle with Gimbal Brackets for HELIX 7, 8, 9 or 10 G3N/G4N Models with MEGA Imaging
- › MEGA LIVE transducer with 3-section ICE shaft hardware
- › Dual Spectrum CHIRP ICE Transducer
- › 20Ah Lithium Battery and Charger

#700069-1



# MEGA 360 BUNDLE

ICE HELIX 9 MSI+ **G4N** | MEGA 360 IMAGING

Like underwater radar, the MEGA 360 Imaging beam rotates giving you a 360-degree view that's constantly updating. Watching MEGA 360 sonar returns pop off your bright, 9-inch, high-res HD display, you can search large areas of water in seconds by drilling just a single hole.

#411790-1



MEGA 360 BUNDLE INCLUDES:

- › ICE HELIX 9 MSI+ G4N with ICE Shuttle
- › MEGA 360 Transducer with ICE Shaft and GPS Heading Sensor
- › Dual Spectrum CHIRP ICE Transducer
- › High-Capacity 20Ah Lithium-Ion Battery and Charger



## FEATURES

- HD HIGH-DEF DISPLAY**
- MEGA 360 IMAGING+**
- DUAL SPECTRUM CHIRP**
- INTERFERENCE REJECTION**
- ADJUSTABLE SONAR ZOOM**
- PRECISION GPS**
- HUMMINBIRD BASEMAP**
- AUTOCHART LIVE**
- ETHERNET NETWORKING**
- WI-FI**
- BLUETOOTH**



## MEGA 360 CONVERSION KIT

Got a HELIX model with MEGA Imaging+? Step up to MEGA 360 with this kit, stocked with all you'll need to start sweeping up fish.

CONVERSION KIT INCLUDES:

- › ICE Shuttle with Gimbal Brackets for HELIX 8, 9 or 10 G3N/G4N Models with MEGA Imaging+
- › MEGA 360 Transducer with ICE Shaft and GPS Heading Sensor
- › Dual Spectrum CHIRP ICE Transducer
- › 20Ah Lithium Battery and Charger

#700066-1



# ICE HELIX 7 G4

## ICE HELIX 7 CHIRP · GPS | ALL SEASON

Conquer the ice and open water with CHIRP sonar, built-in GPS and mapping, along with everything you need to use your ICE HELIX on a boat during the summer months.



ICE HELIX 7 CHIRP · GPS  
G4 ALL SEASON | #411760-1

- HIGH-DEF DISPLAY
- PRECISION GPS
- DUAL SPECTRUM CHIRP
- HUMMINBIRD BASEMAP
- INTERFERENCE REJECTION
- AUTOCHART LIVE
- ADJUSTABLE SONAR ZOOM

Fish longer. All ICE HELIX 7 models include a 15Ah lithium battery.



### ALL-SEASON MODEL INCLUDES:

- › Transom mount transducer with temperature and optional suction cup mount
- › Gimbal mounting bracket
- › 6ft (2m) long power cable



## ICE HELIX 7 CHIRP · GPS

Find the sweet spot with precise CHIRP sonar and Interference Rejection, paired with built-in GPS and mapping capabilities.



ICE HELIX 7 CHIRP · GPS  
G4 | #411750-1

- HIGH-DEF DISPLAY
- DUAL SPECTRUM CHIRP
- INTERFERENCE REJECTION
- ADJUSTABLE SONAR ZOOM
- PRECISION GPS
- HUMMINBIRD BASEMAP
- AUTOCHART LIVE

## HELIX ICE SHUTTLE

The new lithium-powered shuttle on ICE HELIX 7 and 9 models is loaded with features and custom options for you to make it your own.



SEE ICE SHUTTLE CONVERSION KITS ON PAGE 19



Large handle for easy carrying



Transducer holder and cable management



Modular design for accessories (attach via 1/4" -20 mounts)



Quick-connect, SAE power cables



Master power switch



Dual rod holders



# ICE HELIX 5 <sup>G3</sup>

## ICE HELIX 5 CHIRP · GPS | ALL SEASON

Locate and target fish on a sharp, 5-inch display with precise CHIRP sonar and Interference Rejection, paired with built-in GPS and mapping capabilities. You'll succeed season after season with flexibility for ice or open water use.



**ICE HELIX 5 CHIRP · GPS**  
<sup>G3</sup> ALL SEASON | #411740-1

- HIGH-DEF DISPLAY
- DUAL SPECTRUM CHIRP
- INTERFERENCE REJECTION
- ADJUSTABLE SONAR ZOOM
- PRECISION GPS
- HUMMINBIRD BASEMAP
- AUTOCHART<sup>™</sup> LIVE

ALL-SEASON MODEL INCLUDES:

- › Transom mount transducer with temperature and optional suction cup mount
- › Gimballed mounting bracket
- › 6ft (2m) long power cable



## ICE HELIX 5 CHIRP · GPS

Find the sweet spot with precise CHIRP sonar and Interference Rejection, paired with built-in GPS and mapping capabilities.



**ICE HELIX 5 CHIRP · GPS**  
<sup>G3</sup> FB | #411730-1

- HIGH-DEF DISPLAY
- DUAL SPECTRUM CHIRP
- INTERFERENCE REJECTION
- ADJUSTABLE SONAR ZOOM
- PRECISION GPS
- HUMMINBIRD BASEMAP
- AUTOCHART<sup>™</sup> LIVE

## ICE HELIX 5 CHIRP

Get a clearer view of what's below with impressive CHIRP sonar, Interference Rejection, Adjustable Sonar Zoom and superb 3/4" target separation.



**ICE HELIX 5 CHIRP**  
<sup>G3</sup> FB | #411720-1

- HIGH-DEF DISPLAY
- DUAL SPECTRUM CHIRP
- INTERFERENCE REJECTION
- ADJUSTABLE SONAR ZOOM



# ICE FLASHERS

## ICE FLASHER SERIES

Where there's ice, there's Humminbird. The ICE Flasher Series delivers powerful features that will help you find fish, along with battle-proven performance. When it gets cold, count on us to show you where the fishing's hot.

**ICE 55**  
6-COLOR FLASHER WITH LCD DISPLAY  
#407040-1

**ICE 45**  
3-COLOR FLASHER WITH LCD DISPLAY  
#407030-1

**ICE 35**  
3-COLOR FLASHER  
#407020-1

- DUAL BEAM
- ADJUSTABLE SONAR ZOOM
- ULTRA-BRIGHT FIBER OPTICS
- LCD DISPLAY
- TARGET LINE

ICE 55 Only ↓

## ICE CONVERSION KITS

Convert your HELIX® model for ice fishing with these easy-to-use kits. Includes portable shuttle with carrying handle, ICE transducer, power cable, installation hardware and premium bag (HELIX 5 and 7 models only). Battery and charger not included.

**HELIX ICE CONVERSION KIT**  
(HELIX 7/8/9/10 CHIRP MODELS)  
#740202-1

**ICE PTC CHIRP H5 FB**  
(HELIX 5 CHIRP MODELS)  
#740206-1

**ICE PTC XI 9 20 H57**  
(HELIX 5/7 NON-CHIRP MODELS)  
#740158-1NB

## BATTERIES

Extend your fishing day and minimize surprises with a full array of power solutions, including standard AGM and premium NORSK lithium-ion batteries.

**9AH BK-9AH**  
#770030-1

**15AH NORSK LITHIUM BATTERY**  
#770032-1

**20AH NORSK LITHIUM BATTERY**  
#770033-1

## ICE TRANSDUCERS

Make sure you're ready to hit the hard water with the best sonar on ice. We've got you covered with options for all HELIX and ICE Flasher Series models.

**XI 9 19**  
(ICE 35/45/55)  
#710215-1

**XI 9 1521 CHIRP**  
(ICE HELIX WITH CHIRP)  
#710273-1

## LET THE BIRD SOAR.

When it's time to thread the needle, you'll find the perfect threads here. From men's to women's, T-shirts to hoodies, and cotton to polyester, we've got you covered with fishing apparel that will help you stay warm and comfortable all day long. Find your fit, then hit the ice in style.

SHOP AT  
[JOFISHINGAPPAREL.COM/HUMMINBIRD](http://JOFISHINGAPPAREL.COM/HUMMINBIRD)

